



Athens, 28 May 2008

## PRESS RELEASE

### FINANCIAL RESULTS 1<sup>ST</sup> QUARTER 2008

The DIONIC group of companies announced the financial results of the first quarter of 2008 according to the International Financial Reporting Standards (I.F.R.S.).

The consolidated turnover for the fiscal year 2007 amounted to € 84 mil. versus € 83.4 mil. for the fiscal year of 2006, increased by 0.64%. It should be noted that, in 2007, the Group's activities were focused on developing its business through the expansion of the product range, new business partnerships with reputable and acknowledged companies and with the expansion of the product distribution network.

The result of the abovementioned actions was the increase of gross profits by 8.9% in comparison with the fiscal year of 2006, amounting to € 15 mil. for the fiscal year of 2007 against € 13.7 mil. for the fiscal year of 2006, whereas the gross margin has risen by 1.3 units and reached 17.8% against 16.5% of the fiscal year of 2006.

The Group's earnings before interest, taxes and depreciation (EBITDA) appear significantly increased by 15.2% for the fiscal year of 2007, which amounted to € 6.2 mil. versus € 5.4 mil. for the fiscal year of 2006. Respectively, the earnings before interest and taxes (EBIT) amounted to € 5.3 mil. versus € 4.7 mil. of the previous fiscal year of 2006, while the Group's earnings before taxes increased by 22.3% in comparison with the fiscal year of 2006 and amounted to € 3.1 mil. versus € 2.4 mil. of the previous fiscal year.

Respectively, net after taxes and minorities earnings increased significantly by 27.7% and amounted to € 1.9 mil. against € 1.5 mil. in 2006.

It should be noted that, during the same period, the total liabilities of the company significantly decreased by 15% and amounted to € 41.5 mil. versus € 48.7 mil. of 2006, while the bank loans decreased by 35% and amounted to € 17.5 mil. versus € 26.8 mil. of 31/12/2006. At the same time, the equity of the company increased by approximately 70%, amounting on 31/12/2007 to € 26.4 mil. versus € 15.6 mil. of 31/12/2006, following the consecutive conversion of bonds into company capital amounting in total to approximately € 3 mil.

In 2007 a series of strategic actions were implemented as part of the Group's multifarious policy, in order to develop through participation in new profitable sectors. Utilizing both its know how and its years of experience, the Group currently trades more than 35,000 products, representing internationally accredited brand names from eight



different categories, in co-operation with 500 suppliers worldwide, offered through a large clientele base exceeding 5,000 points of sale.

A series of investments were realized with a view to bolster the productivity and the existing technological infrastructure, e.g. the creation of a new ultra modern supply chain centre in Acharnes. On a trading level, a series of new business agreements have been concluded for almost all sectors (baby products, personal computers, informatics, consumable products, consulting services, etc).

At the same time, the development of business activities was focused also on expanding the Group's network outside Greece by establishing DIONIC BULGARIA LLC, which is the pilot application of the successful business model of the mother company, which through the exploitation of the resultant scale economies, implements a direct connection between the business platform of the mother company with the subsidiary in Bulgaria.

Furthermore, in the fiscal year of 2007, with its participation in the newly established DIONIC AEOLIAN DEVELOPMENT S.A., the Group has marked its entrance into the sector of renewable energy sources and specifically in wind energy. The company has already applied for a license to construct a wind park with a capacity of 45 MW in the Corinthian Prefecture.

Moreover, during the fiscal year of 2007, with its participation in the newly established company, ENALEN S.A., the Group has marked its entrance into the sector of photovoltaic energy. The company has already filed a Production License and an Environmental Impact Preliminary Assessment and it has applied for a license to construct a photovoltaic park with a capacity of 1.99 MW at the Municipality of Elos, in the Prefecture of Lakonia.

In addition through its affiliated company, DIONIC REAL ESTATE DEVELOPMENT S.A., the Group has marked its activity in the real estate sector (development, management and exploitation of real-estate property), with the purpose of participating and undertaking the management of strategically selected projects, that conform to strict specifications set by the Group, utilizing its capabilities for online marketing and sales and for the establishment of networks nationally & abroad.

At the same time, through its affiliated company, SHENZEN TOP LEAD, based in Hong Kong, DIONIC will be active in the production and distribution of consumable products (computer accessories, game machines, video game consoles, computer supplies etc) under its own brand names ("plu n play", "dion") in the international market. The Company has already concluded business agreements with large companies in China that manufacture consumable products and appliances (electronic, digital), which have been selected based on a series of quality assurance criteria and of distribution specification observance worldwide (certified by CE/ROHS, TUV).

Furthermore the Group, during the current fiscal year and through its affiliated company, ATCOM, which is the technological branch of the Group's business activities, established ATCOM INTERNET & MULTIMEDIA LTD, based in Great Britain, with the



purpose of developing and promoting the WCMS product in the International Market, with the development of an international network of associates.

Having 2007 as the starting point and taking into account the possibilities created by these new activities and also by the constant development of the Group's main business activity, with the expansion of the range products offered, the agreement of new co-operations and with the promotion of activities abroad, the company management estimates that these actions will be reflected in the Group's figures for the current fiscal year.